



FRENZ have been pioneering genuine free range eggs in New Zealand for 40 years. Every day, our many dedicated farmers provide our hens with the way of life that nature intended, free range farming the way it has been done for hundreds of years.

FRENZ Certified Free Range Standards are based on the natural behaviours of birds, including three critical necessities that should define “free range” to keep it sustainable.

- ✓ Hens have access to the outdoors 24/7 and are free to come and go as they please and their favourite time is always early dawn when dewy grass is sweetest
- ✓ Maximum 2000 birds per flock so there is no overcrowding
- ✓ Maximum 500 birds per acre, that’s more than a double king mattress for every bird!

Our hens are free to grow naturally in small flocks without antibiotics or chemicals



*Unlimited access to the outdoors*

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*Free to forage naturally on green pasture*

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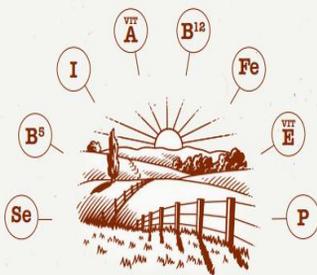


*Happy healthy hens*

### Frenz with Benefits

For thousands of years the humble hen has produced one of the most superior and highest quality proteins, providing all the essential amino acids and protein building blocks needed for the human body to grow and develop.

FRENZ have recognized that when animals are given a natural and clean environment to do what they do best, then they produce a quality product which is also nutrient rich and naturally healthy.



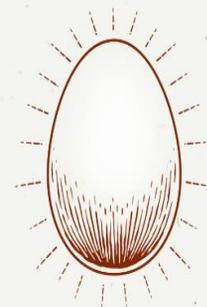
*Vitamins & Minerals from unlimited access to green pastures and sunshine*

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*Small Flocks of healthy hens fed on high quality nutrient rich feed*

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*Healthier nutrient rich eggs with naturally increased Omega 3's*

FRENZ chickens are free to do exactly what comes naturally. Our chickens have access to a variety of outdoor green plants and insects that provide healthy fatty acids, natural Omega 3 and Omega 6, high levels of natural protein and less saturated fat.

The levels of Omega 3 in our eggs are achieved naturally. Our hens are not fed additives that artificially boost Omega 3 levels. The chicken’s natural free range diet amongst the pasture is all they need to produce Omega 3 rich eggs naturally.



# Eggs with Mussel power

FRENZ are partnering with the mussel farming industry in NZ to solve an environmental problem caused by waste mussel that is either buried or kicked over the side of the boat.

Hens love the nutrient rich mussel and along with the grass, worms and bugs they eat while out on the pasture, put all these added benefits into the egg.

FRENZ became aware of the problem being caused by the dumping of seaweed and unwanted sized and broken mussels during harvesting while at sea at the many mussel farms. This is an unsustainable practice and possible cause of pollution from the build-up from years of decomposing mussel waste on the ocean floor. For the farmer to bring the mussels back to land means a cost to the farmers to dump in land fill which is also not ideal for our environment.

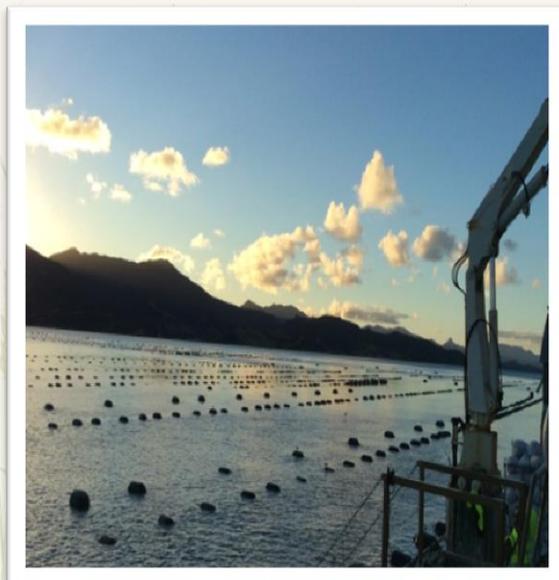
FRENZ proposed a solution to the Council and farmers where everyone would win including our precious NZ environment. FRENZ arranges collection of the unwanted mussels, squirts and seaweed that would normally be dumped overboard and have the mussels (including their shells and an assortment of seaweed), dried and ground up and fed to the chickens. Chickens love meat, usually in the form of worms, slugs and snails and they readily devour the mussel supplied.

The hens consume the shell and mussel meat and minerals from the different seaweeds along with the daily supply of grass and bugs and provide nutritious and unique eggs both here and abroad, and so bring export dollars back into NZ.

Hens require significant amounts of calcium, protein and minerals to produce the best eggs. The many beneficial natural resources in seaweed and mussels including natural sea salt and compounds like Lyprinol, offer benefits through its anti-inflammatory properties. Scientific research now confirms that not only can the chicken live a healthier life but also those who enjoy its produce can benefit from boosted immunity, resistance to disease, an increased anti-inflammatory response to infection plus a reduction in heart disease.

FRENZ share the same philosophy as Hippocrates, 'Let food be thy medicine and medicine be thy food'. Eating wholesome food which is full of natural nutrition is the building block of good health

FRENZ want to not only supply genuine and tasty free range and organic eggs, but also the added benefits confirmed through scientific study and provide our customers with a healthier choice and the joy of making medicine their food.



Find out more:  
[http://bit.ly/Mussel\\_power](http://bit.ly/Mussel_power)



When you choose FRENZ eggs, you're choosing to join a growing number of people like us who believe our food is better the way nature intended. Caring for our genuinely free range chickens is only the beginning of our story. "KEEP IT REAL"

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